

Business performance Performance Indicator

VJ15d

Appendix 1

Turnover (Sales) Balance

Looking over past Quarter

Yr/Qtr	Surveyed	Balance	Quarterly Moving av.
2001 Q3	October	21.5	
2001 Q4	January	22.7	
2002 Q1	April	33.3	
2002 Q2	July	27.9	26.4
2002 Q3	October	29.6	28.4
2002 Q4	January	30.3	30.3
2003 Q1	April	24.5	28.1
2003 Q2	July	24.0	27.1
2003 Q3	October	28.4	26.8
2003 Q4	January	19.9	24.2
2004 Q1	April	21.9	23.6
2004 Q2	July	30.9	25.3
2004 Q3	October	20.6	23.3
2004 Q4	January	13.2	21.7
2005 Q1	April	14.2	19.7
2005 Q2	July	18.4	16.6
2005 Q3	October	14.7	15.1
2005 Q4	January	5.1	13.1
2006 Q1	April	9.8	12.0
2006 Q2	July	31.1	15.2
2006 Q3	October	33.4	19.9
2006 Q4	January	10.3	21.2
2007 Q1	April	12.2	21.8
2007 Q2	July	29.2	21.3

PI VJ15D

* Maintain the York Business Survey moving average Turnover net Balance figure above 20% reflecting turnover or sales levels among York firms'

* The balance figure for the indicator is provided by subtracting the respondents who said their sales were falling from those who said their sales were rising. A Quarterly Moving Average figure is then calculated to smooth out some of the seasonal up and down movements in the indicator. A number of respondents will also remark that their position has not altered.

The most recent result is shown in bold text

Source and Storage of data:

12.0 The data source is: the York Quarterly Business Survey

15.2 Leisure\$ on eldata (L:) 20_GHS\EDU_DOCS\EIS\EISDATA\SPSS\York Business Survey*.SAV

19.9 Leisure\$ on eldata (L:) 20_GHS\EDU_DOCS\EIS\EISDATA\Business Survey\Data\Historic2-2007.xls

21.2 Leisure\$ on eldata (L:) 20_GHS\EDU_DOCS\EIS\EISDATA\PI Information\Business Survey Pls\Business Survey Pls.xls

Business Confidence Performance Indicator

VJ15c

Expected Turnover levels

Looking to Quarter ahead

Yr/Qtr	Surveyed	Balance	Quarterly Moving av.	PI VJ15c
2001 Q4	October	19.6		* 'Maintain the York Business Survey moving average Expected Turnover net Balance figure above 20% reflecting confidence in future turnover or sales levels among York firms'
2002 Q1	January	41.5		
2002 Q2	April	47.7		* The balance figure for the indicator is provided by subtracting the respondents who said they expected their sales to fall from those who expected their sales to rise.
2002 Q3	July	45.0	38.5	
2002 Q4	October	25.4	39.9	A Quarterly Moving Average figure is then calculated to smooth out some of the seasonal up and down movements in the indicator. A proportion of respondents will also remark that their position has not altered.
2003 Q1	January	36.2	38.6	
2003 Q2	April	44.1	37.7	The most recent result is shown in bold text
2003 Q3	July	40.0	36.4	
2003 Q4	October	21.3	35.4	
2004 Q1	January	34.6	35.0	
2004 Q2	April	39.7	33.9	
2004 Q3	July	45.4	35.3	
2004 Q4	October	26.0	36.4	
2005 Q1	January	34.9	36.5	
2005 Q2	April	40.8	36.8	
2005 Q3	July	22.3	31.0	
2005 Q4	October	8.4	26.6	
2006 Q1	January	24.4	24.0	Source and Storage of data:
2006 Q2	April	29.4	21.1	The data source is: the York Quarterly Business Survey
2006 Q3	July	32.0	23.6	Leisure\$ on eldata (L:) 20_GHS\EDU_DOCS\EIS\EISDATA\SPSS\York
2006 Q4	October	30.2	29.0	Leisure\$ on eldata (L:) 20_GHS\EDU_DOCS\EIS\EISDATA\Business Survey\Data\Historic2-2007.xls
2007 Q1	January	29.0	30.2	Leisure\$ on eldata (L:) 20_GHS\EDU_DOCS\EIS\EISDATA\PI Information\Business Survey Pls\Business Survey Pls.xls
2007 Q2	April	37.8	32.3	
2007 Q3	July	26.9	31.0	

Employment Balance Performance Indicator

VJ15e

Employment Balance
Looking over past Quarter

Yr/Qtr	Surveyed	Balance	Quarterly Moving av.	PI VJ15e
2001 Q3	October	6.5		* Maintain a positive York Business Survey moving average Employment net Balance figure' * The balance figure for the indicator is provided by subtracting the respondents who said their employment levels were falling from those who said their employment levels were rising. A Quarterly Moving Average figure is then calculated to smooth out some of the seasonal up and down movements in the indicator. A number of respondents will also remark that their position has not altered. 6.5 The most recent result is shown in bold text
2001 Q4	January	2.8		
2002 Q1	April	-5.3		
2002 Q2	July	9.0	3.3	
2002 Q3	October	5.9	3.1	
2002 Q4	January	14.8	6.1	
2003 Q1	April	3.8	8.4	
2003 Q2	July	12.0	9.1	
2003 Q3	October	8.4	9.8	
2003 Q4	January	1.9	6.5	
2004 Q1	April	7.2	7.4	
2004 Q2	July	11.0	7.1	
2004 Q3	October	14.6	8.7	
2004 Q4	January	12.5	11.3	
2005 Q1	April	12.5	12.7	
2005 Q2	July	14.6	13.6	
2005 Q3	October	10.5	12.5	
2005 Q4	January	9.7	11.8	
2006 Q1	April	5.3	10.0	
2006 Q2	July	8.4	8.5	
2006 Q3	October	11.5	8.7	
2006 Q4	January	0.9	6.5	
2007 Q1	April	6.7	6.9	
2007 Q2	July	8.9	7.0	

Source and Storage of data:

The data source is: the York Quarterly Business Survey
 Leisure\$ on eldata (L:) 20_GHS\EDU_DOCS\EIS\EISDATA\SPSS\York
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 Leisure\$ on eldata (L:) 20_GHS\EDU_DOCS\EIS\EISDATA\PI Information\Business Survey Pls\Business Survey Pls.xls

Improved business performance in the retail sector

C10

Looking over past Quarter

Yr/Qtr	Surveyed	Employment Bal	Turnover Bal	Total	Quarterly Moving av.
2005 Q1	April	-1.2	-16.0	-17.2	*
2005 Q2	July	-6.0	-34.3	-40.3	*
2005 Q3	October	-11.1	-7.4	-18.5	*
2005 Q4	January	6.1	48.5	54.6	-5.4
2006 Q1	April	-14.5	-56.5	-71.0	-18.8
2006 Q2	July	-4.3	27.7	23.4	-2.9
2006 Q3	October	19.0	50.0	69.0	19.0
2006 Q4	January	9.3	41.8	51.1	18.1
2007 Q1	April	-12.1	-66.6	-78.7	16.2
2007 Q2	July	-2.4	36.6	34.2	18.9

PI C10
Improved business performance in the retail sector

* The balance figure for the indicator is provided by adding together balance figures for Employment and Turnover.
A Quarterly Moving Average figure is then calculated to smooth out some of the seasonal up and down movements in the indicator.

The most recent result is shown in bold text

Source and Storage of data:

The data source is: the York Quarterly Business Survey, subset All York Retailers
 Leisure\$ on eldata (L:) 20_GHS\EDU_DOCS\EIS\EISDATA\SPSS\YorkRetailSurvey*.SAV
 Leisure\$ on eldata (L:) 20_GHS\EDU_DOCS\EIS\EISDATA\Retailing\Retailing survey\All York Retailers survey results.xls
 Leisure\$ on eldata (L:) 20_GHS\EDU_DOCS\EIS\EISDATA\PI Information\Business Survey Pls\Business Survey Pls.xls